

# Outreach and Education Update

- Best Fishing Practices Projects
- 2024 SAFMC and Sea Grant Outreach

# 'What It Means to Me'

*A project highlighting the stories of fishermen in the South Atlantic*

**A big THANK YOU to our participants:**



David Hugo



Chip Berry



Mark Phelps



Chris Kimrey



Tim Griner



Robert Spotswood Jr.

**Best  
Fishing  
Practices**

**Master  
Volunteer  
Program**



# Workshop Components



## 1. Best Fishing Practices

- General practices
- Descending and venting
- Activities

## 2. Getting Involved

- Citizen Science projects
- The SAFMC
- Marine Resource Education Program (MREP)

## 3. State agency efforts (if applicable)



# Workshop Schedule



*Note: Locations and dates are subject to change*

State	Location
South Carolina (April-May)	Charleston
	Myrtle Beach/Murrells Inlet
	Port Royal
Georgia (June)	Savannah
Florida (August-September)	St. Augustine
	Miami
	Keys
North Carolina (November)	Wilmington
	Morehead City
	Raleigh



# 2024 SAFMC and Sea Grant Outreach



**Sea Grant**  
SOUTH CAROLINA · GEORGIA  
FLORIDA · NORTH CAROLINA

# Florida Keys Outreach

*January 9th-14th, 2024*

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- Tackle shop outreach
- FISHstory outreach
- Best Fishing Practices and SAFMC Release seminar
- ‘What It Means to Me’ filming
- Sea Grant media headboat trip
- Florida Keys Seafood Festival





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**The Tackle Box Marathon Fla Keys ... is at Marathon Community Theatre.**

Jan 18 · Marathon, FL ·

David Hugo with Sea Grant explaining how to use a descending device properly to our patrons at Last week's fishing seminar.  
#thetackleboxmarathonflakeys  
#captchrisstill #fisherman #fishingtime #fish  
#fishing #fishingtrip #fishinglife  
#conservation #decending #letthemlive



6

9 shares 1.2K views



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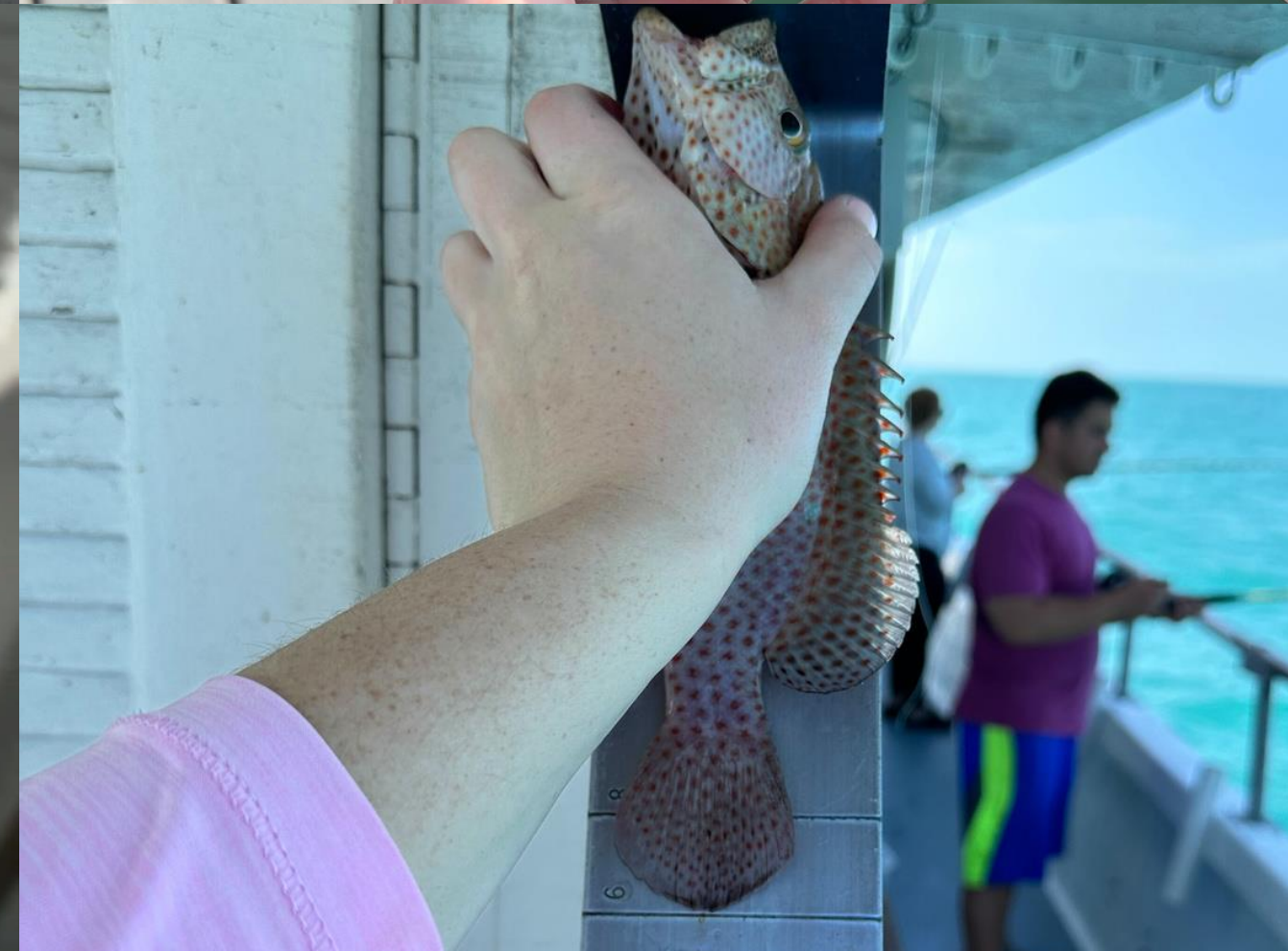
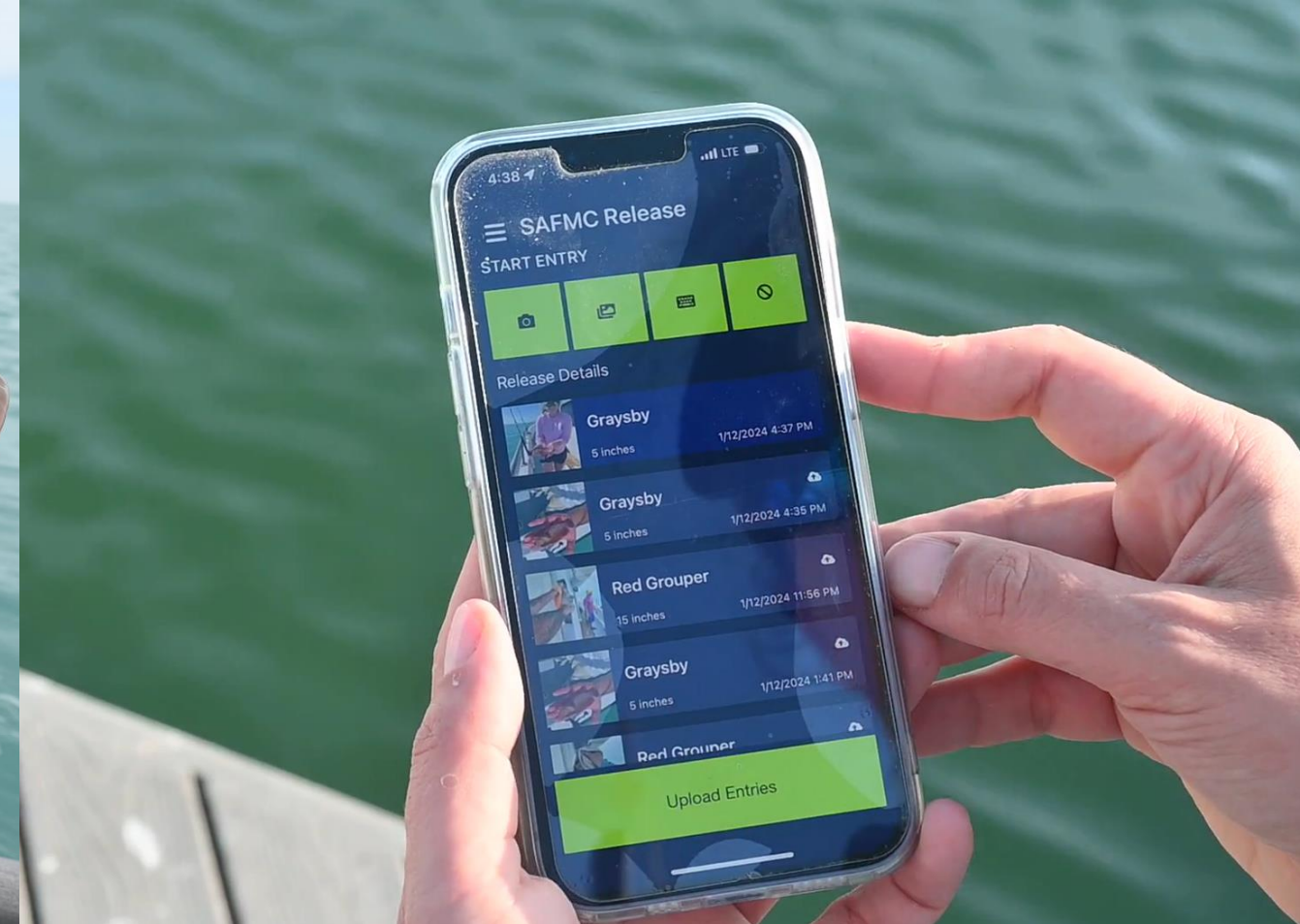


Share

Tackle shop outreach

FISHstory outreach

Seminar with The Tackle Box



# Sea Grant Media Headboat Trip

# Florida Keys Seafood Festival

Key West, FL



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# Haddrell's Tackle Fishing Expo

*Charleston, SC*

- Repeat attendees from 2023
- Younger generation is aware of barotrauma and descending devices!
- 2 seminars with Captain Mark Phelps
  - Gary Borland with Q&A support





# Saltwater Sportsman's National Seminar Series

*ft. George Poveromo*

Wilmington, NC

Port St. Lucie, FL

Myrtle Beach, SC

# Sea Grant Reef Fish Webinar Series

**JANUARY 30TH**

*Reef Fish Surveying  
with Dr. Walter Buble*

**FEBRUARY 13TH**

*South Atlantic Red Snapper Research Program  
with Dr. Will Patterson*

**FEBRUARY 27TH**

*Greater Amberjack Count  
with Dr. Sean Powers and  
Dr. Mark Albins*



# What's Next?

- **Pitman Creek mailings to tackle shops**
  - April, June, August, October
- **Continued tackle shop outreach**
- **NC PBS episode ft. Tom Roller, David Hugo, Meg Withers, Scott Baker, and Kyle Shertzer scheduled to be released in Spring 2024!**
- **Seminar with Raleigh Saltwater Sportfishing Club**
  - April 16th; Raleigh, NC
- **ICAST**
  - July 17th-19th; Orlando, FL